

Cover Sheet: Request 14310

SPM 4XXX Advanced Legal Aspects in Live Entertainment & Sports

Info

Process	Course New Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Paul Higgerson phiggerson@ufl.edu
Created	10/2/2019 5:37:33 PM
Updated	3/19/2020 2:58:11 PM
Description of request	Creation of new undergraduate course for the Department of Sport Management

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	HHP - Sport Management 012604000	Michael Sagas		10/2/2019
No document changes					
College	Approved	HHP - College of Health and Human Performance	Sarah Eberhart		2/5/2020
No document changes					
University Curriculum Committee	Recycled	PV - University Curriculum Committee (UCC)	Casey Griffith	Please upload syllabus or enter the requested information into the Approval form.	3/18/2020
No document changes					
College	Approved	HHP - College of Health and Human Performance	Sarah Eberhart	The grading scheme information has been submitted in the form.	3/19/2020
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			3/19/2020
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Course|New for request 14310

Info

Request: SPM 4XXX Advanced Legal Aspects in Live Entertainment & Sports

Description of request: Creation of new undergraduate course for the Department of Sport Management

Submitter: Paul Higgerson phiggerson@ufl.edu

Created: 3/17/2020 12:23:44 PM

Form version: 5

Responses

Recommended Prefix

Enter the three letter code indicating placement of course within the discipline (e.g., POS, ATR, ENC). Note that for new course proposals, the State Common Numbering System (SCNS) may assign a different prefix.

Response:
SPM

Course Level

Select the one digit code preceding the course number that indicates the course level at which the course is taught (e.g., 1=freshman, 2=sophomore, etc.).

Response:
4

Course Number

Enter the three digit code indicating the specific content of the course based on the SCNS taxonomy and course equivalency profiles. For new course requests, this may be XXX until SCNS assigns an appropriate number.

Response:
XXX

Category of Instruction

Indicate whether the course is introductory, intermediate or advanced. Introductory courses are those that require no prerequisites and are general in nature. Intermediate courses require some prior preparation in a related area. Advanced courses require specific competencies or knowledge relevant to the topic prior to enrollment.

Response:
Advanced

- 1000 level = Introductory undergraduate
- 2000 level = Introductory undergraduate
- 3000 level = Intermediate undergraduate
- 4000 level = Advanced undergraduate
- 5000 level = Introductory graduate
- 6000 level = Intermediate graduate
- 7000 level = Advanced graduate
- 4000/5000= Joint undergraduate/graduate
- 4000/6000= Joint undergraduate/graduate

**Joint undergraduate/graduate courses must be approved by the UCC and the Graduate Council)*

Lab Code

Enter the lab code to indicate whether the course is lecture only (None), lab only (L), or a combined lecture and lab (C).

Response:
None

Course Title

Enter the title of the course as it should appear in the Academic Catalog.

Response:
Adv Lgl Aspects Live Ent & Spt

Transcript Title

Enter the title that will appear in the transcript and the schedule of courses. Note that this must be limited to 21 characters (including spaces and punctuation).

Response:
Advanced Legl Aspects

Degree Type

Select the type of degree program for which this course is intended.

Response:
Baccalaureate

Delivery Method(s)

Indicate all platforms through which the course is currently planned to be delivered.

Response:
On-Campus

Co-Listing

Will this course be jointly taught to undergraduate, graduate, and/or professional students?

Response:
No

Effective Term

Select the requested term that the course will first be offered. Selecting "Earliest" will allow the course to be active in the earliest term after SCNS approval. If a specific term and year are selected, this should reflect the department's best projection. Courses cannot be implemented retroactively, and therefore the actual effective term cannot be prior to SCNS approval, which must be obtained prior to the first day of classes for the effective term. SCNS approval typically requires 2 to 6 weeks after approval of the course at UF.

Response:

Earliest Available

Effective Year

Select the requested year that the course will first be offered. See preceding item for further information.

Response:
Earliest Available

Rotating Topic?

Select "Yes" if the course can have rotating (varying) topics. These course titles can vary by topic in the Schedule of Courses.

Response:
No

Repeatable Credit?

Select "Yes" if the course may be repeated for credit. If the course will also have rotating topics, be sure to indicate this in the question above.

Response:
No

Amount of Credit

Select the number of credits awarded to the student upon successful completion, or select "Variable" if the course will be offered with variable credit and then indicate the minimum and maximum credits per section. Note that credit hours are regulated by Rule 6A-10.033, FAC. If you select "Variable" for the amount of credit, additional fields will appear in which to indicate the minimum and maximum number of total credits.

Response:
3

S/U Only?

Select "Yes" if all students should be graded as S/U in the course. Note that each course must be entered into the UF curriculum inventory as either letter-graded or S/U. A course may not have both options. However, letter-graded courses allow students to take the course S/U with instructor permission.

Response:
No

Contact Type

Select the best option to describe course contact type. This selection determines whether base hours or headcount hours will be used to determine the total contact hours per credit hour. Note that the headcount hour options are for courses that involve contact between the student and the professor on an individual basis.

Response:
Regularly Scheduled

- Regularly Scheduled [base hr]
- Thesis/Dissertation Supervision [1.0 headcount hr]
- Directed Individual Studies [0.5 headcount hr]
- Supervision of Student Interns [0.8 headcount hr]
- Supervision of Teaching/Research [0.5 headcount hr]
- Supervision of Cooperative Education [0.8 headcount hr]

Contact the Office of Institutional Planning and Research (352-392-0456) with questions regarding contact type.

Weekly Contact Hours

Indicate the number of hours instructors will have contact with students each week on average throughout the duration of the course.

Response:

3

Course Description

Provide a brief narrative description of the course content. This description will be published in the Academic Catalog and is limited to 50 words or fewer. See course description guidelines.

Response:

Concentrates on the legal aspects of the live entertainment and sports industry. Students will gain a basic understanding of intellectual property, torts, and negligent acts. The goal of the course is to enable students to avoid or reduce the probability of legal liabilities in the live entertainment and sports industry.

Prerequisites

Indicate all requirements that must be satisfied prior to enrollment in the course. Prerequisites will be automatically checked for each student attempting to register for the course. The prerequisite will be published in the Academic Catalog and must be formulated so that it can be enforced in the registration system. Please note that upper division courses (i.e., intermediate or advanced level of instruction) must have proper prerequisites to target the appropriate audience for the course.

Courses level 3000 and above must have a prerequisite.

Response:

SPM2000 & junior standing

Completing Prerequisites on UCC forms:

- Use "&" and "or" to conjoin multiple requirements; do not use commas, semicolons, etc.
- Use parentheses to specify groupings in multiple requirements.
- Specifying a course prerequisite (without specifying a grade) assumes the required passing grade is D-. In order to specify a different grade, include the grade in parentheses immediately after the course number. For example, "MAC 2311(B)" indicates that students are required to obtain a grade of B in Calculus I. MAC2311 by itself would only require a grade of D-.
- Specify all majors or minors included (if all majors in a college are acceptable the college code is sufficient).
- "Permission of department" is always an option so it should not be included in any prerequisite or co-requisite.

Example: A grade of C in HSC 3502, passing grades in HSC 3057 or HSC 4558, and major/minor in PHHP should be written as follows:

HSC 3502(C) & (HSC 3057 or HSC 4558) & (HP college or (HS or CMS or DSC or HP or RS minor)

Aug. 21	Introduction to live entertainment legal aspects	
Aug. 23	Legal issues in live entertainment (trends, etc.) assignment	Did you read the syllabus
Aug. 26	Legal process (system)	
Aug. 28	Cont. discussion	
Aug. 30	Legal research in the live entertainment industry	Legal news (1)
Sept. 2	Holiday	No class
Sept. 4	Live entertainment contract law	
Sept. 6	Live entertainment contract law / offer	
Sept. 9	Live entertainment contract law / acceptance	
Sept. 11	Live entertainment contract law /breach assignment	Can we agree to disagree (waiver and release)
Sept. 13	Live entertainment contract law / measuring damages	
Sept. 16	Live entertainment Intellectual property	
Sept. 18	Live entertainment Intellectual property / trademarks	Legal news (2)
Sept. 20	Cont. discussion	
Sept. 23	Live entertainment Intellectual property / copyright	
Sept. 25	Cont. discussion Exam 1 review	
Sept. 27	Exam 1	
Sept. 30	Agency relationship	
Oct. 2	Cont. discussion	
Oct. 4	Homecoming	No class
Oct. 7	Torts and celebrity rights	
Oct. 9	Torts and celebrity rights / defamation	
Oct. 11	Torts and celebrity rights / emotional distress / false light	
	Your rule of law (case review and opinion) assignment	
Oct. 14	Torts and celebrity rights / privacy / publicity rights	
Oct. 16	Torts and celebrity rights / assault and battery / criminal liability	
Oct. 18	Property law considerations for live entertainment	
Oct. 21	Cont. discussion	Legal news (3)
Oct. 23	Premises liability considerations for live entertainment	
Oct. 25	Cont. discussion	
Oct. 28	Negligent acts in live entertainment	
Oct. 30	Cont. discussion	Did I do that (negligent act) assignment?
Nov. 1	Cont. discussion	
Nov. 4	Antitrust law	
Nov. 6	Labor law	
Nov. 8	Sexual harassment / age discrimination / disabilities act	Depositions
Nov. 11	Holiday	No class
Nov. 13	Cont. discussion	Depositions
Nov. 15	Environmental law	Depositions
Nov. 18	Exam 2 review	
Nov. 20	Exam 2	
Nov. 22	Mock trial prep.	
Nov. 25	Mock trial (group presentations) / verdicts are headed to trial project	Group project / mock trial: We
Nov. 27	Holiday	No class
Nov. 29	Holiday	No class
Dec. 2	Mock trial (group presentations) / verdicts are headed to trial project	Group project / mock trial: We
Dec. 4	Mock trial (group presentations) / verdicts are headed to trial project	Group project / mock trial: We

Grading Scheme

List the types of assessments, assignments and other activities that will be used to determine the course grade, and the percentage contribution from each. This list should have sufficient detail to evaluate the course rigor and grade integrity. Include details about the grading rubric and percentage breakdowns for determining grades.

Response:

100-93: A; 92-90 A-; 89-87 B+; 86-84 B; 83-80 B-; 79-77 C+; 76-74 C; 73-70 C-; 69-67 D+; 66-64 D; 63-60 D-; 59-0 E

Outstanding 4.0 -3.67 GP: The assignment is well above the minimum requirements, well organized, analytical rather than descriptive, and includes excellent grammar and spelling.

Good - 3.33 - 2.67 GP: The assignment is somewhat above minimum requirements, organized, more descriptive than analytical, and contains minimal grammar and spelling issues.

Average - 2.33 - 1.67 GP: The assignment meets most of the criteria with average organization, is descriptive rather than analytical, and includes poor grammar and spelling.

Below Average - 1.33 - .67 GP: The assignment does not meet the minimum criteria.

Fail - 0 GP: The assignment does not meet the criteria.

Exams 1 and 2: Two (2) exams are administered during the semester based on lectures, discussions, guest speaker(s), case studies, simulated exercises, group work, and supplemental materials. Exams are cumulative and include multiple choice, true/false, fill in the blank, and short answer questions. Make-up exams are NOT permitted unless absences are in accordance with the University's Make-Up Policy. Exams dates noted in the course schedule are tentative.

Assignments (4): Four (4) assignments will be given during the semester based on the course content. Assignments will be submitted (hardcopy) at the beginning of class on the assigned due date. Please follow the formatting guidelines provided within the syllabus. Assignment dates noted in the course schedule are tentative.

1. Did you read the syllabus (SPM XXXX Advanced Legal Aspects in Live Entertainment and Sport contract) assignment: Please review the attached legal agreement. Upon review, please print your name, sign and submit it to CANVAS.

2. Can we agree to disagree (waiver and release) assignment: Students are required to draft a contract in an effort to obtain written permission from the instructor to use images and/or the likeness (to be produced) of the instructor in a non-offensive way and to prevent the instructor from suing the publisher "the student" for such use. Submit it to CANVAS upon completion.

3. Your rule of law (case review and opinion) assignment: Students will be provided / presented with a live entertainment case review. Students are required to prepare a judicial opinion based on their knowledge of the law at the time of the review. Students are required to state the issues(s), the believed applicable rules of law, and provide an opinion as to the outcome of the case. And whether the ruling / verdict was correct. Submit it to CANVAS upon completion.

4. Did I do that (negligent act) assignment?: Students will identify a negligent act that occurred at a live entertainment or sport offering. Students are required to identify the violation of the law, standards, practices, and determine any recourse the wronged party / parties could take in an effort to seek restitution. Students will also provide an opinion on how the negligent act could have been prevented. Submit it to CANVAS upon completion.

Legal News (3): Students are required to research and be prepared to present in class three (3) legal news articles / videos pertaining to the live entertainment or sport industry (not previously discussed). Credit is earned by being present in class on the date/time the legal news is discussed. Zero (0) points are earned if the student is absent, arrives late, or leaves early from class (NO EXCEPTIONS!) Submit it to CANVAS prior to class on the date due.

Group project / mock trial: We are headed to trial project: Students are responsible for collaborating on the development of a live entertainment or sport legal matter. Each group is responsible for identifying and investigating a legal matter impacting the live entertainment or sport industry. (A matter NOT previously heard by the courts is preferable).

Once groups are selected, each group will be assigned either plaintiff or defense responsibilities—this will be decided after the groups are paired and have met face-to-face with the instructor. Groups will be required to identify the court the case will be heard in, draft complaints, draft answers, conduct discovery, conduct depositions, prepare for trial and present oral arguments in-class.

Each group will work with each other on select elements of the project. Examples include the

following:

- The plaintiff will craft the initial complaint, the defense will answer;
- A period of discovery will occur, allowing for any research found regarding the attorneys investigations to be produced; and,
- A deposition will be taken of an expert, held in the presence of both the plaintiff and defense attorneys—each will be permitted to ask a series of approximately 20 questions.

Following the deposition, both parties will cease any further communication and will begin preparations for trial. Each group will then present their findings at trial. Each group will be permitted to call one witness. The jury (students) will be given an opportunity to ask 2-questions during the trial. Upon the conclusion of the trial, the jury will render a verdict. The jury will be polled regarding the quality of each presentation.

Each group is required to rely on and implement the course content in the process. Examples include the following:

- Selecting and discussing the correct jurisdiction for the matter;
- Crafting a succinct complaint, limited to 3-acts of negligence;
- Crafting a succinct answer and identifying an appropriate defense;
- A thorough search of legislative, standards and case law will be required regarding the matter selected (the instructor can provide assistance with this process);
- A proper understanding of the process as outlined in the class; and,
- A proper understanding the of the legal aspects associated with the live entertainment matter selected.

The objective of the project is to establish/dispel liability, highlight the negligent act(s) and develop a defense regarding the matter selected.

Please follow the Assignment Requirements section of the syllabus regarding the expectations and structure of the project. Please limit the project to 10-pages or less, not including supporting documentation, if any. Please keep your answers succinct.

Each group will provide the following:

1. (10 pts.) Synopsis: (P) Provide a brief, yet succinct description of the matter. (D) Please provide a characterization of the matter.
2. (5 pts.) Jurisdiction: (P) Identify and explain which court you filed your lawsuit in and why. (D) Identify and explain which court the matter should be heard, consensus will be reached or be prepared to present an argument as to why it is the incorrect court to have the matter heard (DO NOT SHARE THIS WITH OPPOSING COUNSEL).
3. (20 pts.) Complaint: (P) Please craft a succinct complaint following provided in-class examples with no more than 3-negligent acts — do not draft a complete complaint—please limit the scope—see the instructor for details.
4. (20 pts.) Answer: (D) Once the complaint is received, please craft a succinct answer to the complaint following provided examples regarding your position on the matter — do not draft a complete answer—please limit the scope—see the instructor for details.
5. (25 pts.) Discovery: (P) (D) Please conduct a thorough search of legislative, industry standards, and case law regarding the matter selected. Ensure you document and explain the relevance of each in regards to the matter. Each side should select materials that bolster their respective position (the instructor can provide assistance with this process).
6. (40 Pts.) Deposition: (P) (D) Both the plaintiff and defense shall conduct a deposition with an industry expert, it is recommended that the instructor be deposed on an agreed upon date/time to fulfill this obligation. Each party should develop a series of approximately 20-questions to explore the knowledge of the expert, establish weaknesses in the case, and bolster their position based on their findings to date. The testimony should last approximately 30-45 minutes and will be held at an agreed upon location. Both parties must be present. A summary should be presented of the testimony.
7. (50 Pts.) Trial (presentation): (P) (D) Both the plaintiff and defense will prepare for and present their findings at a mock trial held during class time. Both the plaintiff and defense will be given 10-minutes to present their findings. This includes: opening remarks (1-3 min.), witness testimony and cross-examination (4-6 min.), closing arguments (2-3 min.)—at your discretion as how you utilize the time parameters. An instructor feedback form and rubric will be provided for review prior to the trial.
8. (50 Pts.) Jury: The jury will render a verdict and will be polled regarding the quality of each presentation. A jury feedback form and rubric will be provided for review prior to the trial.

Instructor(s)

Enter the name of the planned instructor or instructors, or "to be determined" if instructors are not yet identified.

Response:
Brian D. Avery

Attendance & Make-up

Please confirm that you have read and understand the University of Florida Attendance policy.

A required statement related to class attendance, make-up exams and other work will be included in the syllabus and adhered to in the course. Courses may not have any policies which conflict with the University of Florida policy. The following statement may be used directly in the syllabus.

• Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at:
<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

Response:
Yes

Accommodations

Please confirm that you have read and understand the University of Florida Accommodations policy.

A statement related to accommodations for students with disabilities will be included in the syllabus and adhered to in the course. The following statement may be used directly in the syllabus:

• Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

Response:
Yes

UF Grading Policies for assigning Grade Points

Please confirm that you have read and understand the University of Florida Grading policies.

Information on current UF grading policies for assigning grade points is required to be included in the course syllabus. The following link may be used directly in the syllabus:

• <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

Response:
Yes

Course Evaluation Policy

Course Evaluation Policy

Please confirm that you have read and understand the University of Florida Course Evaluation Policy.

A statement related to course evaluations will be included in the syllabus. The following statement may be used directly in the syllabus:

• Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/public-results/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

Response:

Yes